



**Shanghai University of Finance & Economics**

**2020 Summer Program**

**FIN 101 Introduction to Finance**

**Course Outline**

**Term: June 1 – June 26, 2020**

**Class Hours: 16:00-17:50 (Monday through Friday)**

**Course Code: FIN 101**

**Instructor: Helen Hurwitz, Ph.D., CPA (China)**

**Home Institution: Saint Louis University, Saint Louis, Missouri**

**Office Hours: MW 12-1PM and by appointment**

**Email: [bighb@hotmail.com](mailto:bighb@hotmail.com)**

**Credit: 4**

**Class Hours:** This course will have 52 class hours, including 32 lecture hours, professor 8 office hours, 8-hour TA discussion sessions, 4-hour review sessions.

**Course Description:**

This course is an introduction to financial management for undergraduates working toward a degree in business with or without a concentration in finance. Theoretical concepts will be introduced and emphasized with examples of practical applications. The goal of the course is to provide a student with an understanding of fundamental concepts of finance; a basis for understanding the decision making process of the financial manager; and to give students a firm foundation for the application of mathematics to financial problems.



### Course Objectives:

Upon completion of this class, each student should be able to:

1. Discuss the basic types of financial management decisions and the role of the financial manager.
2. Differentiate between accounting value (or “book” value) and market value.
3. Understand the time value of money concepts
4. Evaluate proposed investments by using the net present value, internal rate of return and other criterion
5. Identify important bond features and types of bonds
6. Assess how stock prices depend on future dividends and dividend growth
7. Explain the historical risks on various important types of investments
8. Explain the impact of portfolio diversification

### Required Textbooks:

*Essentials of Corporate Finance* by Ross, Westfield, and Jordan. 10<sup>th</sup> edition, 2019. McGraw Hill ebook with Connect. Hardcopy of the textbook is not required. Use the following link to register and pay for access to Connect (ebook included with the code, homework will be assigned in Connect):

<https://connect.mheducation.com/class/h-hurwitz-summer-2020-1>

### Grading and Evaluation:

The final grade for the course will be determined as follows:

Assignment	Percentage	Notes
Homework (10 best of 11)	$2\% \times 10 = 20\%$	Homework will be assigned in Connect
Attendance/participation	8%	
Three exams	$24\% \times 3 = 72\%$	
TOTAL	100%	



Overall Course Grade	
A	≥92%
A-	≥90%
B+	≥87%
B	≥83%
B-	≥80%
C+	≥76%
C	≥70%
C-	≥67%
D	≥60%
F	<60%

### Class Policies:

1. Each student is required to purchase the code for Connect.
2. Absolutely no Make Ups on Exams. Emergency situations (with appropriate documentation) will be addressed individually. *Please note that the instructor reserves the right to deny the rescheduling of examinations.*
3. Each student must adhere to the statements below

#### Statement of Understanding between Professor and Student:

The student should adhere to a strict standard of academic conduct demonstrating respect for themselves, their fellow students, and the educational mission of the University. As a student taking this class:

- I will not represent someone else's work as my own
- I will not cheat, nor will I aid in another's cheating
- I will be honest in my academic endeavors

Failure to adhere to the guidelines stated above may result in academic misconduct procedures as per Program rules & policies.

4. Tardiness will not be tolerated. You are expected to attend and arrive on time for all classes, and to remain for the duration of the class.
5. Students are asked not to leave the room during examinations except for emergencies. Please take care of routine needs before the beginning of the examination.
6. Cell phones cannot be used as a calculator on interim or final exams. Each student must have a silent calculator as sharing of calculators is not allowed.

### Attendance Policy:

100% attendance is expected, but I understand that situations may arise that prevent a student from coming to one particular class, such as illness. Students missing more than 15% of class time will not receive the attendance grade. In any case, **students are responsible for all discussions, assignments, announcements, etc., made in class whether or not in attendance.**



### Course Schedule:

Week	Class	Chapters	Homework
1	Class 1	Chap 1 – Introduction to financial management	To be assigned in Connect
	Class 2	Chap 2 – Financial statements, taxes, and cash flow	
	Class 3	Chap 2	
	Class 4	Chap 3 – Working with financial statements	
	Class 5	Chap 4 – Introduction to valuation: The time value of money	
2	Class 1	Review session	
	Class 2	Exam 1 (Chapters 1-4)	
	Class 3	Chap 5 – Discounted cash flow valuation	
	Class 4	Chap 5	
	Class 5	Exercise and practice	
3	Class 1	Chap 6 – Interest rate and bond valuation	
	Class 2	Chap 7 – Equity markets and stock valuation	
	Class 3	Review session	
	Class 4	Exam 2 (Chapters 5-7)	
	Class 5	Chap 8 – Net present value and other investment criteria	
4	Class 1	Chap 10 – Some lessons from capital market history	
	Class 2	Chap 11 – Risk and return	
	Class 3	Chap 12 – Cost of capital	
	Class 4	Review session	
	Class 5	Final Exam (Chapters )	