



**National Taiwan University of Science and Technology**

**2020 Summer Program**

**BADM 310 Human Capital in Organizations**

**Course Outline**

**Term:** June 01-July 03,2020

**Course Code:** BADM 310

**Instructor:** Sanal Mazhavancheryl

**Home Institution:** American University, Washington DC.

**Office Hours:** By appointment

**Email:** [sanal@american.edu](mailto:sanal@american.edu)

**Credit:** 4

**Course Description:** Human capital is the collective knowledge, skills, networks, and other intangible assets of individuals that can be used to create economic value for the individuals, their organizations, and other stakeholders. Understanding how to manage human capital effectively is critical to organizational performance, as an organization's people are responsible for gaining and keeping a competitive advantage. The course provides a comprehensive analysis of individual and group behavior in organizations. Various topics will be covered such as job satisfaction, motivation, diversity, individual decision-making, group behavior, communication, leadership, and human resource practices.

## COURSE OBJECTIVES

After completing this course, you will be able to:

1. Understand the organizational system, including organizational structures, culture, human resources, and change.
2. Describe how personality, attitudes, and values influence behavior in organizations.
3. Apply concepts of motivation to develop strategies for improving work performance and organizational effectiveness.
4. Understand group behavior in organizations, including communication, leadership, power and politics, conflict, and negotiations.

### Required Textbook:

Organizational Behavior: Improving Performance and Commitment in the *Workplace* Jason Colquitt, Jeffery LePine & Michael Wesson (6<sup>th</sup> edition). McGraw-Hill/Irwin.

You should also purchase this coursebook to access to the case studies to be covered in the class:

<https://hbsp.harvard.edu/coursepacks/XXXXX>

### Grading & Evaluation:

You will be evaluated as follows:

Form of Evaluation	Total Points
Midterm Exam	25
Final Exam	25
Group Project	30
Participation	20
<b>TOTAL</b>	<b>100</b>

### Grading scale:

94% – 100% = A	76% – 79% = C+
90% – 93% = A-	73% – 75% = C
86% – 89% = B+	70% – 72% = C-
82% – 85% = B	60% – 69% = D
80% – 82% = B-	0% – 59% = F



**Exams:** There will be a midterm and a final exam on the dates indicated in the syllabus. Exams will **not be cumulative**. Each exam will make 25% of your grade, so the two exams together will make 50% of your grade.

**Group Term Project:** The Term Project will make 30% of your grade. The purpose of the project is to give your team an opportunity to apply what has been learned in the course to problems in an organization of your team's choice. Class members will work in teams of four people. Your team should answer the following questions in the assignments detailed below.

1. What are the issues or problems facing the organization?
2. What course concepts can be applied to understand why this problem is occurring?
3. What recommendations can you offer to help improve organizational functioning?

**TA Discussions:** Summer classes are intensive and require hard work and diligence. Attending **TA Discussions** is essential for mastering the concepts presented during lectures and actively participate. Class participation will be 20% of the student grade

### **Course Schedule:**

#### **Week1**

**Chapter 1: Introduction to the Field of Organizational Behavior Tuesday:**

**Chapter 2: Job Performance**

**Chapter 3: Organizational Commitment**

**Discussion: HBR Case 1**

#### **Week2**

**Chapter 4, 5: Job Satisfaction and Stress**



**Chapter 6: Employee Motivation Wednesday:**

**Chapter 7: Trust, Justice and Ethics**

**Discussion: HBR Case 2, Midterm Exam Review**

**Week3**

**Midterm Exam**

**Chapter 8: Learning and Decision Making**

**Chapter 9: Personality**

**Chapter 10: Ability**

**Week 4**

**Chapter 11: Team Formation**

**Chapter 12: Team Processes**

**Chapter 13: Leadership I: Power & Negotiation**

**Chapter 14: Leadership II: Styles & Behaviors**

**Chapter 16: Organizational Culture Final**

**Exam Review**

**Final Exam**

**Group Project Submission**