



Shanghai University of Finance & Economics

2020 Summer Program

PSY 210 Social Psychology

Course Outline

Term: June 01-July 03,2020

Course Code: PSY 210

Instructor: Dr. Job Chen

Home Institution: Clemson University

Office Hours: TBA and by appointment

Email: zhuoc@clemson.edu

Credit: 4

Course Description: Social psychology is the scientific study of the way people think about, feel, and behave in social situations. It involves understanding how people influence, and are influenced by, the others around them. A primary goal of this course is to introduce you to the perspectives, research methods, and empirical findings of social psychology. Topics to be covered include: social perception, social cognition, attitudes, social identity, prejudice and discrimination, interpersonal attraction, prosocial behavior, and aggression.

Required Textbooks: Hogg and Vaughan (2009). Essentials of social psychology. Pearson.

Grading & Evaluation:

Grades will be distributed as 90-100%=A, 80-89%=B, 70-79%=C, 60-69%=D; and below 60% = F.

Assignments and Essays (30%) – there will be multiple assignments and essays pertaining to theories covered in the class through the semester.

Midterm exam (30%) – will be multiple choice questions given at the end of week 3 to cover all materials previously studied.

Final exam (40%) – will be multiple choice questions given at the end of week 5 to cover all materials previously studied.



Course Schedule:

Week1

- Session 1: Course Introduction
- Session 2: Methodology
- Session 3: Social Cognition I
- Session 4: Social Cognition II

Week2

- Session 1: Social Perception I
- Session 2: Social Perception II
- Session 3: Self I
- Session 4: Self II

Week3

- Session 1: Cognitive Dissonance I
 - Session 2: Cognitive Dissonance II
 - Session 3: Attitudes and Attitudes Change I
 - Session 4: Attitudes and Attitudes Change II
- Midterm

Week4

- Session 1: Conformity
- Session 2: Obedience
- Session 3: Group Processes I
- Session 4: Group Processes II

Week5

- Session 1: Attraction
 - Session 2: Prosocial Behavior
 - Session 3: Aggression
 - Session 4: Prejudice
- Final Exam