National Taiwan University of Science and Technology

2020 Winter Program

ENG 102 Public Speaking

Course Outline

Course Code: ENG 102

Instructor: Joseph Bowling

Home Institution: University of Wisconsin

Office Hours: by appointment

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Credit: 4

Course Overview:

This course will help you develop your ability to speak publicly in both academic and professional workspaces. We will work through fundamental communication skills, so as to ensure that you are able to present your best self, and avoid some of the pitfalls of self-representation. By the end of the course, you will be more confident, and better able to combat speech anxiety, draft and perform speeches appropriate to particular situations, and prepare for important interviews and presentations.

Course Description:

This course is designed to enhance oral communication skills for college and employment situations. We will engage in an array of communication activities that have been designed to improve oral presentation skills, including:

- Presenting different kinds of speeches
- Learning to assess and critique the content, organization, and delivery of speeches
- Assess the exigencies of settings in which you will be called upon to present your work

- Develop tools to assess the kind of presentation you should create, based upon the format, audience size, and time restrictions.
- Hone the ability to respond to audience reactions to your work.
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Learning Outcomes:

By the end of this course, students will be able to:
develop appropriate speeches
Assess the style and content of speeches
Determine what elements are essential for effective speech making
Deliver a variety of different speeches
Create appropriate visual aids to accompany your speeches
Learn about resources that can help you with public speaking
Develop skills to assess the audience, and pitch your work appropriately
Develop your own "voice"

Required Textbook:

J. Dan Rothwell, Practically Speaking. Oxford UP, 2019
https://www.redshelf.com/book/1508729/practically-speaking-1508729-9780197528235-j-dan-rothwell

Grading & Evaluation:

Informal speech analysis 25%

You will submit two short informal analyses of speeches you find online to help you write and deliver your own speeches.

Speech 1: Introductory: 25%
Speech 2: Informative: 25%
Speech 3: Persuasive" 25%

Grading Scale

A	94-100	C	74-76
A-	90-93	C-	70-73
B+	87-89	D+	67-69
B	84-86	D	64-66
B-	80-83	D-	60-63

| C+ | 77-79 | F | 0-59 |

Course Schedule:

Week 1: The Basics of Public Speaking

For our first week, we will cover the fundamentals of public speaking and address how to overcome common anxieties and fears associated with it.

Read: chapters 1-5 of Practically Speaking
Watch: Lectures 1-5 (from "Introduction" through to "Gathering Materials")

Week 2: Organizing Speeches and Consulting Supporting Materials

We will learn about how to structure a speech and effectively deliver a speech. We will continue to focus on performance and delivery this week, and with special attention to how to effectively incorporate technology into your presentation.

- Read: chapters 6-9 of Practically Speaking
- Watch: Lectures 6-10 (from "Engaging Audiences" through to "Delivery")

Week 3: Informative speeches

We'll build on our performance skills and begin to focus on the arts of argumentation.

Read: chapters 10-13 of Practically Speaking
Watch: Lectures 11-15 (from "Being Skeptical" through to "Informative Speaking Examples")

Week 4: Persuasive speeches

- Read: chapters 14-17 of Practically Speaking
Watch: Lectures 15-18 (from "Persuasive Speaking" through to "Varieties of Public Speaking part 2")