



## Shanghai University of Finance & Economics

### 2021 Summer Program

### HIS 122 Introduction to Globalization

#### Course Outline

**Term:** July 12 – August 6, 2021

**Class Hours:** 10:00-11:50 (Monday through Friday)

**Course Code:** HIS 122

**Instructor:** Brandon C. Downing

**Home Institution:** Marietta College

**Office Hours:** By appointment

**Email:** history.auia@gmail.com

**Credit:** 4

**Class Hours:** This course will have 52 class hours, including 32 lecture hours, professor 8 office hours, 8-hour TA discussion sessions, 4-hour review sessions.

#### **Course Description:**

This course is an introduction to Globalization. As a class, we will examine Globalization from 1789 to the present day. The primary focus of this class is to define globalization across time and space, and how it has impacted society and culture through revolution, the movement of ideas across borders, and its impact on the developing world. In doing so, students will discover the differences between cultural and political revolutions, and how they link to each other. As the class progresses to the modern era, they will analyze what frameworks cause social change, power dynamics, and relationships between the state and society in an ever-increasing globalized world. Topics are chosen in a way that will help students develop critical tools for the analysis and appreciation of globalization in the modern context, such as revolution, industrialization, protest movements, political ideologies, global upheavals, colonization (and decolonization), as well as the classic tools of modernity: race, class, and gender.



**Format:**

For most weeks, there will be lectures and a video that you will have to take notes, a primary source that requires a short, written paper based on two questions, an academic article to read in preparation for a discussion, and a quiz taken at the end of each week to test your mastery over the material. There will be a final paper based on race, class, and gender due at the end of the session. There will also be weekly field trips to local Chinese historical and political sites to reinforce the course content. I will utilize other media and experiential-learning exercises when and where it is appropriate.

**Course Policies:**

1. Attendance: It is virtually impossible for you to excel in higher education without regard to regular classroom attendance. Attendance will be kept by the TA. If regular attendance becomes a problem, you can expect it to adversely affect your final grade at the end of the course. Moreover, it is expected that you arrive in the classroom on time and prepared for class.
2. Respect: It should go without saying that all use of cell phones, computers, or any other electronic devices not directly related to the lecture or assignment for that particular class will not be tolerated. Be respectful by either not bringing them to class or turning them off during the entire class period. The same goes for food. All views and values are to be respected without interruption during the class. Although we may have different opinions, the classroom is a place where we should recognize that these differences are an asset rather than an impediment.
3. Academic Integrity: Academic and professional life requires a trust based upon integrity of the written and spoken word. Accordingly, violations of certain standards of ethical behavior will not be tolerated. All work submitted for academic evaluation must be your own. The direct and unattributed use of another's efforts, however, is prohibited as is the use of any work untruthfully submitted as one's own. Ask me if you are unsure of any potential violation to this policy. If you are suspected of academic dishonesty, you will receive a disciplinary penalty of a zero on that particular assignment. I reserve the right to amend this policy based on the extent of the dishonesty.
4. Coursework: You will be graded on your attendance, class discussion, quizzes, field trip papers, and a final examination. All work is to be completed on time without exception. Quizzes and examinations cannot be made-up unless a valid excuse is presented and documented.



### Course Requirements:

Attendance		10
Participation		40
Discussions	4x20	80
Quizzes	4x20	80
Primary Source	4x20	80
Field Trip Papers	2x30	60
Final Paper Project		50
<b>TOTAL</b>		<b>400</b>

### Grading System (1 ~ 100)

**A : 94 - 100**      **A- : 90 - 93**  
**B : 83 - 89**      **B- : 80 - 82**  
**C : 73 - 79**      **C- : 70 - 72**  
**D : 63 - 69**      **D- : 60 - 62**  
**F : Fail**

### Grade Descriptions:

**Attendance (10 Points):** Attendance is kept by the TA during every class for a total of 10 points for the session. Missing more than three classes will result in an automatic zero score. A score lower than 8 points automatically denies any make up work or extra credit unless approved documentation is presented.

**Participation (40 Points):** Participation is graded during each class and evaluated on an overall weekly basis. You should do your best to reply to general questions asked throughout the lecture, when discussing the primary sources, and after watching videos. If you use your cell phone, sleep, talk during the lecture, or use any electronic device not associated with the course content for that day, you should expect it to negatively impact your overall participation score.

**Discussions (80 Points):** There are four discussions at the end of each week based on academic articles listed under the required reading. It is expected that you read the entire article and come to class prepared to discuss it with your classmates. Each discussion is worth 20 points. If you do not participate during the discussion, you will receive a score of zero for that class. In order to gain points, you should attempt to answer, raise questions, counterargue, or add to the dialogue three or four times during the discussion to maximize your score.

**Quizzes (80 Points):** There are four quizzes administered during the session. Each quiz is worth 20 points. A variety of methods will be used to evaluate your understanding of the course material: multiple choice, matching, map identification, short answer, and essay are possible for each quiz.

**Primary Source Papers (80 Points):** There is a primary source each week and all will be available to you prior to the start of the session. You will be required to write a response paper based on two questions provided in a thoughtful, coherent narrative [double-spaced, 1" inch margins, and 12" Times New Roman font]. I will provide you with an assessment rubric and examples of what is expected for you to receive the full 20 points for each paper.

**Field Trip Papers (60 Points):** There will be two field trips to a local historical site. After preparation in class and taking the field trip, you will be required to submit a two-page paper by the following Monday based on your experience. The paper should be two pages, 12" Times New Roman font, double-spaced, with 1" margins with a cover page.



**Final Paper Project (50 Points):** A 4-5 page final paper [double-spaced, 1” inch margins, and 12” Times New Roman font] is required at the end of the four-week session. The paper is an analytical essay based on one of the academic articles you read for class. You will have to corroborate or refute the thesis with three additional articles found through either J-Stor or the university library. Guidelines will be provided.

**Required Reading:**

- Manfred B. Steger, *Globalization: A Very Short Introduction* (Oxford Univ. Press; 4 ed., July 2017)
- T. H. Breen, “Ideology and Nationalism on the Eve of the American Revolution: Revisions Once More in Need of Revising,” *Journal of American History* 84, 1 (June 1997): 13-39.
- Alexander Anievas, “International Relations between War and Revolution: Wilsonian Diplomacy and the Making of the Treaty of Versailles,” *International Politics* 51, 5 (September 2014): 619-647.
- Paul D. Miller, “The Case for Nation Building: Why and How to Fix Failed States,” *Prism* 3, 1 (December 2011): 63-74.
- Amitai Etzioni, “A Self-Restrained Approach to Nation-Building by Foreign Powers,” *International Affairs* (Royal Institute of International Affairs) 80, 1 (January 2004): 1-17.
- Dankwart A. Rustow, “Democracy: A Global Revolution?” *Foreign Affairs* 69, 4 (Fall 1990): 75-91.

**Course Schedule:**

**WEEK 1:**

<b>TUES:</b>	<b>Expectations/Syllabus</b>
	The American and French Revolutions
<b>WED:</b>	<b>Video:</b> <i>The Haitian Revolution</i>
	<b>Reflection:</b> Atlantic World Revolutions
<b>THUR:</b>	The French Republic
	<b>Primary Document:</b> Bolivar, “Reply of a South American to a Gentleman on This Island”
<b>FRI:</b>	<b>Quiz I</b>
	<b>Discussion 1:</b> Breen, “Ideology and Nationalism on the Eve of the American Revolution”

**WEEK 2:**

<b>MON:</b>	Revolutions of 1848
	Nationalism, Militarism, Imperialism, and the Alliance System
<b>TUES:</b>	<b>Primary Document:</b> Wilson, “The Fourteen Points”
	Anti-Colonial Nationalism
<b>WED:</b>	<b>Video:</b> <i>The Interwar Years</i>
	<b>Reflection:</b> Resistance to Globalization in the Interwar Years
<b>THUR:</b>	<b>Visit:</b> Shanghai Urban Planning Exhibition Center
	<b>*Focus:</b> Shanghai as an International Settlement
<b>FRI:</b>	<b>Quiz II</b>
	<b>Discussion 2:</b> Anievas, “International Relations between War and Revolution”



**WEEK 3:**

<b>MON:</b>	Nationalism, Fascism, and Racism
	Three-World Order
<b>TUES:</b>	Decolonizing the French Empire: Africa and Indochina
	<b>Video:</b> <i>Algerian War of Independence</i>
<b>WED:</b>	Decolonizing the British Empire: India and the Middle East
	<b>Primary Document:</b> Kwon, “Origins of the Cold War”
<b>THUR:</b>	<b>Visit:</b> Shanghai Propaganda Poster Art Center
	<b>*Focus:</b> How propaganda influences nationalism
<b>FRI:</b>	<b>QUIZ III</b>
	<b>Discussion 3:</b> Miller, “The Case for Nation Building”/ Etzioni, “A Self-Restrained Approach to Nation-Building by Foreign Powers”

**WEEK 4:**

<b>MON:</b>	Three-World System: China
	1968: Global Revolution
<b>TUES:</b>	End of the Cold War: Asia, Middle East, South America
	<b>Primary Document:</b> Louie, “Immigrant Women Workers Take On the Global Factory”
<b>WED:</b>	New Social Movements in the Modern World
	<b>Video:</b> <i>The Arab Spring</i>
<b>THUR:</b>	<b>QUIZ IV</b>
	<b>Discussion 4:</b> Rustow, “Democracy: A Global Revolution?”



**Course Schedule:**

Week	Class	Chapters	Homework Assignments
1	Class 1	Chap 1 – Introduction to financial statements	
	Class 2	Chap 2 – A further look at financial statements	
	Class 3	Chap 3 – The accounting information systems (read book before class)	
	Class 4	Chap 3 Chap 4 – Accrual accounting concepts (read book before class)	
	Class 5	Chap 4	Chap 3 HW due
2	Class 1	Review session: Chaps 1-4	Chap 4 HW due
	Class 2	<b>Exam 1 (Chapters 1-4)</b>	
	Class 3	Chap 5 – Merchandising operations & multi-step income statements	
	Class 4	Chap 6 – Reporting and analyzing inventory	
	Class 5	Review session: Chap 5-6	
3	Class 1	Chap 8 – Reporting and analyzing receivables (read book before class)	
	Class 2	Chapter 7 – Fraud, internal control and cash	Chap 5& 6 HW due
	Class 3	Review Session: Chap 7-8	
	Class 4	<b>Exam 2 (Chapters 5-8)</b>	
	Class 5	Chap 9 – Reporting and analyzing long-lived assets	
4	Class 1	Chap 10 – Reporting and analyzing liabilities (read book before class)	
	Class 2	Chap 11 – Reporting and analyzing stockholders' equity	Chap 9 HW due
	Class 3	Chap 12 – Cash flow statements	Chap 10 HW due
	Class 4	Review Session: Chap 9-12	
	Class 5	<b>Final Exam: (Chapters 9-12)</b>	