

KEISER UNIVERSITY
Course Control Document

COURSE TITLE:	<ul style="list-style-type: none"> • Macroeconomics
COURSE NUMBER:	<ul style="list-style-type: none"> • ECO2013
PREREQUISITES:	<ul style="list-style-type: none"> • None
CREDIT HOURS:	<ul style="list-style-type: none"> • 3.0 semester credit hours
CONTACT HOURS:	<ul style="list-style-type: none"> • 48
LECTURE HOURS:	<ul style="list-style-type: none"> • 48
TEXTBOOK TITLE:	<ul style="list-style-type: none"> • <i>Principles of Economics</i>, 8th edition
PUBLISHER'S NAME:	<ul style="list-style-type: none"> • Cengage Southwestern
AUTHOR'S NAME:	<ul style="list-style-type: none"> • N. Gregory Mankiw
ISBN:	<ul style="list-style-type: none"> • 9781337607698
SUPPLIES:	<ul style="list-style-type: none"> • Laptop computer, Microsoft Office suite software and Internet connection
INSTRUCTOR QUALIFICATIONS:	<ul style="list-style-type: none"> • Minimum of master's degree in economics or master's degree with 18 graduate credit hours in discipline being taught
COURSE DESCRIPTION:	<ul style="list-style-type: none"> • Presents basic economic concepts emphasizing the part the United States plays in a global economy. Foundations of economic theory are presented, using topics from television news and mass media. Topics introduced are GDP, National Income Accounting, United States fiscal policy, monetary policy, income distribution and economic growth.
COURSE TOPICS:	<ul style="list-style-type: none"> • Supply and demand • Business cycles • Economic measures • Production and growth • Role of Saving and Investment • Nominal and real variables • Implications of international dealings • Inflation and unemployment
COURSE OBJECTIVES:	<p>Upon completion of this course, students are able to:</p> <ol style="list-style-type: none"> 1. Explain basic concepts of macroeconomics 2. Describe the concept of supply and demand 3. Discuss the effect business cycles and fluctuations have on the economy relating to unemployment, the money supply, distribution of income, inflation, and interest rates.

	<ul style="list-style-type: none"> 4. Identify various economic measures and the reasons for their changes in the economy 5. Describe the impact of economic policies 6. Explain the ethical implications of dealing in a global market with regard to foreign currency and exchange rates 7. Conduct basic research, write and present a paper on economics in a professional manner
Scope and Sequence	
WEEK 1	
<u>Learning Objective(s):</u>	<ul style="list-style-type: none"> • 2 and 5
<u>Assigned Reading:</u>	<ul style="list-style-type: none"> • Chapters 1-4
<u>Suggested Learning Activities:</u>	<ul style="list-style-type: none"> • Lecture, class discussion, class discussion/homework questions (assign for homework and have students work in groups if applicable to compare answers then have each group present their answers for discussion to the rest of the class) • Assign research project on economics topic (written and presented) • quiz
<u>Evaluation:</u>	<ul style="list-style-type: none"> • Pre-test, questions/homework, , discussion participation and weekly quiz
WEEK 2	
<u>Learning Objective(s):</u>	<ul style="list-style-type: none"> • 1, 3 and 5
<u>Assigned Reading:</u>	<ul style="list-style-type: none"> • Chapters 23-26
<u>Suggested Learning Activities:</u>	<ul style="list-style-type: none"> • Lecture, class discussion, class discussion/homework questions • Have students turn in outline of basic research project on economics topic assigned in week 1 • quiz
<u>Evaluation:</u>	<ul style="list-style-type: none"> • Questions/homework, , discussion participation, and weekly quiz/midterm
WEEK 3	

<u>Learning Objective(s):</u>	<ul style="list-style-type: none"> • 1, 3, 4 and 5
<u>Assigned Reading:</u>	<ul style="list-style-type: none"> • Chapters 28-31
<u>Suggested Learning Activities:</u>	<ul style="list-style-type: none"> • Lecture, class discussion, class discussion/homework questions • Have students turn in progress report of research project on economics topic assigned in week 1 • quiz
<u>Evaluation:</u>	<ul style="list-style-type: none"> • Questions/homework, , discussion participation, and weekly quiz
WEEK 4	
<u>Learning Objective(s):</u>	<ul style="list-style-type: none"> • 1, 3, 4, 5, 6 and 7
<u>Assigned Reading:</u>	<ul style="list-style-type: none"> • Chapters 32-35
<u>Suggested Learning Activities:</u>	<ul style="list-style-type: none"> • Lecture, class discussion, class discussion/homework questions • Have students present in a professional manner research project on economics topic assigned in week 1 • Students to submit report • Final exam
<u>Evaluation:</u>	<ul style="list-style-type: none"> • Post-test, questions/homework, , discussion participation, report/presentation and final examination

Course Evaluation Strategies (Methodologies)

Student performance is evaluated as follows:

20 %	<ul style="list-style-type: none"> • Discussion participation /homework
25 %	<ul style="list-style-type: none"> • Mid-term examination/quizzes
20 %	<ul style="list-style-type: none"> • Research project
30 %	<ul style="list-style-type: none"> • Final examination
5 %	<ul style="list-style-type: none"> • Post-test
100 %	<ul style="list-style-type: none"> • Total possible score

Grading Scale

A final grade is determined using the following grading scale

90-100%	<ul style="list-style-type: none"> • A
80-89.99%	<ul style="list-style-type: none"> • B
70-79.99%	<ul style="list-style-type: none"> • C

65-69.99%	• D
Less than 65%	• F

Methods of Course Delivery: The subject matter in this course is presented in various forms which may include lectures, class discussion, demonstrations, collaborative activities, computer assignments, student projects and presentations, on-line research, guest speakers or field trips.

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Course Control Document – Evidence of Understanding

Course: ECO 2013 Macroeconomics

By signing below, I affirm that I have received, read and understand the information provided in the above course control document; and the grade which I must achieve to pass the course.

Print Name: _____

Signature: _____

Date: _____

Instructor: _____