



Shanghai University of Finance & Economics

2022 Summer Program

FIN 360 Small Business Finance

Course Outline

Course Code: FIN 360

Instructor: Victor Y. Lian

Home Institution: University of Wisconsin

Office Hours: TBA

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Credit: 4

Class Hours: This course will have 52 class hours, including 32 lecture hours, professor 8 office hours, 8-hour TA discussion sessions, 4-hour review sessions.

Course Description:

This course introduces the student to the principal areas of Small Business Finance.

1. Operating and Capital Budgeting
2. Cash Flow
3. "External" Financing
4. Performance Measurement: Financial Ratios
5. Taxes
6. Risk Management
7. Government and Shareholder Reporting

Course Objectives and Expectations:

At the conclusion of the course, the student will have mastered the principal areas of Small Business



Finance and Information Analytics, as enumerated above. An important additional outcome is to be able to clearly articulate in words complex mathematical concepts as well as to express abstract concepts by means of mathematical formulae. In a sense, students are expected to be bi-lingual, to speak words *and* math.

Grading & Evaluation:

A+:4.3——95-100

A :4.0——87-94

A -:3.7——82-86

B+:3.3——78-81

B :3.0——75-77

B -:2.7——71-74

C+:2.3——68-70

C :2.0——65-67

C -:1.7——61-64

D :1.0——55-60

E :0.0——49-54

X :0.0——0

Text:

Accounting and Finance for Your Small Business, 2nd Edition, by Steven M. Bragg and Edwin Burton.

ISBN: 978-0-471-77156-2

Week	Chapter	Topics
1	1 & 2	Budgeting for Operations Investing in Long-Term Assets and Capital Budgeting
2	4 & 5	Cash Flow Concerns Financing
3	6 & 7	Performance Measurement Systems Financial Analysis
4	8 & 9	Taxes and Risk Management Reporting