



## Hankuk University of Foreign Studies

### 2023 Summer Session

### INTST 110 Introduction to Globalization

### Course Outline

**Class Hours: 18:00-20:00 (Monday through Friday)**

**Course Code: INTST 110**

**Instructor: Dr. Brandon C. Downing**

**Home Institution: Marietta College**

**Email: globalization.auia@gmail.com**

**Office Hours: By Appointment**

**Credit: 4**

**Class Hours:** This course will have 72 class hours, including 40 lecture hours, 10 lecturer office hours, 10-hour TA discussion sessions, 2-hour review sessions, 10-hour extra classes.

**Course Description:** An introduction to globalization as a dynamic process and consequence of human interaction over time that includes a focus on the historical, cultural, political, and economic elements. As a class, we examine the most important topics that are central to the understanding of globalization. This course will critically analyze the ever-increasing flow of goods, people, ideas, capital, services, and the resulting challenges that have emerged for humanity.

**Course Objectives:** This course will utilize both primary and secondary sources in order to better understand the dynamics of change over time, generate a historical argument, apply historical knowledge and analysis to contribute to contemporary social dialogue, and to understand that the ethics and practice of globalization means recognizing and building on other scholars' work, peer review, and citation. By the end of the course, students will be able to demonstrate an understanding of the origins, modern-day issues, and relevance of globalization as it pertains to the individual, local community, nation-state, and international organization.



**Course Policies:**

**1. Attendance:** It is virtually impossible for you to excel in higher education without regard to regular classroom attendance. Attendance will be kept by the TA. If regular attendance becomes a problem, you can expect it to adversely affect your final grade at the end of the course. Moreover, it is expected that you arrive in the classroom on time and prepared for class.

**2. Respect:** It should go without saying that all use of cell phones, computers, or any other electronic devices not directly related to the lecture or assignment for that particular class will not be tolerated. Be respectful by either not bringing them to class or turning them off during the entire class period. The same goes for food. All views and values are to be respected without interruption during the class. Although we may have different opinions, the classroom is a place where we should recognize that these differences are an asset rather than an impediment.

**3. Academic Integrity:** Academic and professional life requires a trust based upon integrity of the written and spoken word. Accordingly, violations of certain standards of ethical behavior will not be tolerated. All work submitted for academic evaluation must be your own. The direct and unattributed use of another's efforts, however, is prohibited as is the use of any work untruthfully submitted as one's own. Ask me if you are unsure of any potential violation to this policy. If you are suspected of academic dishonesty, you will receive a disciplinary penalty of a zero on that particular assignment. I reserve the right to amend this policy based on the extent of the dishonesty.

**4. Coursework:** You will be graded on your attendance, class discussion, field trip papers, quizzes, midterm examination, and a final examination. All work is to be completed on time without exception. Quizzes and examinations cannot be made-up unless a valid excuse is presented and documented.

**Required Reading:**

- David Northrup, "Globalization and the Great Convergence: Rethinking World History in the Long Term," *Journal of World History* 16, 3 (September 2005): 249-267
- Ronald Inglehart and Wayne E. Baker, "Modernization, Cultural Change, and the Persistence of Traditional Values," *American Sociological Review* 65, 1 (February, 2000): 19-51.
- Sumner B. Twiss, "History, Human Rights, and Globalization," *The Journal of Religious Ethics* 32, 1 (Spring, 2004): 39-70.
- John Gerard Ruggie, "The United Nations and Globalization: Patterns and Limits of Institutional Adaptation," *Global Governance* 9, 3 (July–September, 2003): 301-321.
- Nicole Hassoun, "Globalization, Global Justice, and Global Health Impact," *Public Affairs Quarterly*, 28, 3 (July, 2014): 231-258.

~All Primary Documents will be provided in class

**Grading & Evaluation:**

**Attendance (10 Points):** Attendance is kept by the TA during every class for a total of 10 points. Missing more than three classes will result in an automatic zero score. A score lower than 8 points automatically denies any make up work or extra credit unless approved documentation is presented.

**Participation (30 Points):** Participation is graded during each class. You should do your best to reply to general questions asked throughout the lecture, after reading primary and secondary documents, and after watching videos. If you use your cell phone, sleep, talk during the lecture, or use any electronic device not



associated with the course content for that day, you should expect it to negatively impact your overall participation score.

**Discussions (100 Points):** There are five discussions at the end of each week based on academic articles listed under the required reading. It is expected that you read the entire article and come to class prepared to discuss it with your classmates. Each discussion is worth 20 points. If you do not participate during the discussion, you will receive a score of zero for that class. In order to gain points, you should attempt to answer, raise questions, counterargue, or add to the dialogue three or four times during the discussion to maximize your score.

**Field Trip + Papers (150 Points):** There will be one field trip to a local historical site each week (usually on Thursdays). After preparation in class and taking the field trip, you will be required to submit a two-page paper by the following Monday based on your experience. The paper should be two pages, 12” Times New Roman font, double-spaced, with 1” margins with a cover page.

**Quizzes (60 Points):** There are three quizzes administered during the session. Each quiz is worth 20 points. A variety of methods will be used to evaluate your understanding of the course material: multiple choice, matching, map identification, short answer, and essay are possible for each quiz.

**Midterm Examination (50 Points):** A midterm exam will be administered at the end of week three for a total of 50 points. A review session will address all questions and concerns regarding the exam.

**Final Examination (100 Points):** A final examination will be administered at the end of the five-week session for a total of 150 points. A review session will address all questions and concerns regarding the exam.

**Grading System (1 ~ 100)**

A+ : 96 - 100	A : 91 - 95
B+ : 86 - 90	B : 81 - 85
C+ : 76 - 80	C : 71 - 75
D+ : 66 - 70	D : 60 - 65
F : 0 - 59	
Pa : Pass	Fa : Fail

**Course Schedule:**

**WEEK 1:**

<b>MON:</b>	<b>Introductions/Syllabus</b>
	Course Pedagogy
<b>TUES:</b>	Rise of the Global System
<b>WED:</b>	Population and Resources
<b>THURS:</b>	<b>Visit:</b> Seoul Museum of History



	<a href="https://museum.seoul.go.kr/www/NR_index.do?sso=ok">https://museum.seoul.go.kr/www/NR_index.do?sso=ok</a>
<b>FRI:</b>	<b>Quiz I</b>
	<b>Discussion 1: “Globalization and the Great Convergence”</b>

**WEEK 2:**

<b>MON:</b>	Science and Technology
<b>TUES:</b>	States and Governments
<b>WED:</b>	Identity and Culture
<b>THUR:</b>	<b>Visit:</b> Seoul Olympic Museum <a href="https://olympics.com/museum/collaborate/olympic-museums-network/olympic-museums/seoul-olympic-museum">https://olympics.com/museum/collaborate/olympic-museums-network/olympic-museums/seoul-olympic-museum</a>
<b>FRI:</b>	<b>Quiz II</b>
	<b>Discussion 2: “Modernization, Cultural Change, and the Persistence of Traditional Values”</b>

**WEEK 3:**

<b>MON:</b>	Global Governance
<b>TUES:</b>	Human Rights
<b>WED:</b>	<b>Visit:</b> The War and Women’s Human Rights Museum <a href="https://womenandwarmuseum.net/">https://womenandwarmuseum.net/</a>
<b>THUR:</b>	<b>Discussion 3: “History, Human Rights, and Globalization”</b>
	<b>Midterm Exam Review</b>
<b>FRI:</b>	<b>MIDTERM EXAM</b>

**WEEK 4:**

<b>MON:</b>	Global Economy
<b>TUES:</b>	Migration
<b>WED:</b>	War, Peace, and Security
<b>THUR:</b>	<b>Visit:</b> War Memorial of Korea <a href="https://www.warmemo.or.kr/front/main.do?jsessionid=5D6BB021C00C0B063FD66A87B5DEB093">https://www.warmemo.or.kr/front/main.do?jsessionid=5D6BB021C00C0B063FD66A87B5DEB093</a>
<b>FRI:</b>	<b>Quiz III</b>
	<b>Discussion 4: “The United Nations and Globalization”</b>

**WEEK 5:**

<b>MON:</b>	Health and Disease
<b>TUES:</b>	The Global Environment
<b>WED:</b>	<b>Discussion 5: “Globalization, Global Justice, and Global Health Impact”</b>
	<b>Final Exam Review</b>
<b>THUR:</b>	<b>FINAL EXAM</b>