



Shih Chien University

STP Program (July 01-Aug 02)

ECON 100 Introduction to Microeconomics

Course Outline

Course Code: ECON 100

Instructor: TBA

Home Institution: TBA

Office Hours: TBA

Email: TBA

Credits: 4

Class Hours:

This course will have 144 class hours, including 50 lecture hours, professor 30 office hours, 20-hour TA discussion sessions, 10-hour review sessions, 34-hour extra classes.

Prerequisites: N/A

Course Description:

This course is an introduction of microeconomics. General economics study consists of two parts: macroeconomics and microeconomics. Microeconomics studies the behaviors of individuals, households and firms. The main concern of microeconomics is the efficient allocation of scarce resources between alternatives. Economic agents use market system to determine prices to allocate scarce resources. More specifically, we will learn how individuals behaves to maximize her utility subject to the budget constraint, and firms

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maximize its profit, and the whole society attempts to allocate scarce resources more efficiently.

This course consists of 4 sessions of 120 minutes each per week for 5 weeks. This course is very intensive and covers course content equivalent to one regular semester three credit course in U.S. university.

By the end of the course, you should feel comfortable to use microeconomics terminology, and use graphics to analyze contemporary microeconomic issues.

Required Course Materials:

1. Principles of Microeconomics, 7th ed., Gregory. Mankiw, CENGAGE Learning, 2015
2. Lecture slides will be provided in the class.

Grading & Evaluation:

There will be one midterm exam and one final exam, 40 points each. Exams test basic economic theory and its applications. Homework accounts 20 points. There is 15 extra points for attendance.

Grading System (1 ~ 100):

Quality Points	Grade	Percentage %
4	A	80-100
3	B	70-79
2	C	60-69
1	D	50-59
0	E	0-49

Attendance:

Students should attend class regularly, arrive on time and not leave early. While you are in class, show the proper respect to your instructor and to your classmates. When you must miss a class, it is your responsibility to get the

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class material from me or your classmates. Class attendance will be checked. You will earn maximum 15 points for attendance for the final grade. Late arrival and excused absence will cost 0.5 point. Excessive absence may result in the course grade of "F".

Academic Honor Code:

The Code of Honor will be strictly applied. Honor Code pledges "I will not participate in or tolerate academic dishonesty." Students will not give or receive aid on exams. This includes, but is not limited to, viewing the exams of others, sharing answers with others, and using books or notes while taking the exam. You can collaborate to study your homework, but you have to submit your own completed homework to receive appropriate credit. Copying solutions from others, whether they are current or past, constitutes plagiarism.

Tentative Course Schedule

The course outline is tentative and I will modify accordingly depending on the pace of the class.

Week 1: Introduction

Session 1: Chapter 1: Ten principles of economics

Session 2: Chapter 3: Interdependence and gains from trade

Session 3: Chapter 4: The market forces of supply and demand

Session 4: TA Review Session

Week 2: How Markets Work

Session 5: Chapter 5: Elasticity and its application

Session 6: Chapter 6: Supply, demand and government policies

Session 7: Chapter 7: Consumers, producers and the efficient markets

Session 8: TA Review Session

Week 3: Welfare and Public Sector

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Session 9: Midterm Exam

Session 10: Exam Review Session

Session 11: Chapter 8: The Costs of Taxation

Session 12: TA Review Session

Week 4: Firm Behavior and the Organization of Industry

Session 13: Chapter 10: Externalities

Session 14: Chapter 13: The costs of production

Session 15: Chapter 14: Firms in competitive markets

Session 16: TA Review Session

Week 5: Organization of Industry

Session 17: Chapter 15: Monopoly

Session 18: Semester Review

Session 19: Final Exam

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